



SERAPID. Uplifting.

Suppliers of the *Meridian Lift* for the XXIII Olympic Winter games opening ceremony.

Rouxmesnil-Bouteilles, 09 February 2018

The SERAPID LinkLift solution has been chosen to provide dynamic stage action for the opening ceremony of the 2018 Olympic Winter Games in Pyeongchang, South Korea. SERAPID had previously provided an extensive stage lift system for the 2008 Summer Games in Beijing, China.

The opening ceremony took place in the Pyeongchang Olympic main stadium, and was broadcast globally with pre-show estimates of nearly 400 million viewers, 35,000 of which watched live in the stadium. Centre-stage at the ceremony was the SERAPID Meridian Lift, an impressive circular lifting platform, supported by our robust and reliable SERAPID LinkLift actuators. “We are proud to provide the Olympic games opening ceremony with a system resistant to harsh climate (-20°C plus wind chill) and safe for moving people”, said Eric MICHAUT, Project Manager at SERAPID Group, “we put 15 LinkLift 100 telescopic actuators rising up to 5.5 meters to lift 2 concentric circular platforms: one with a diameter of 24 meters and another in its centre with a diameter of 8 meters”

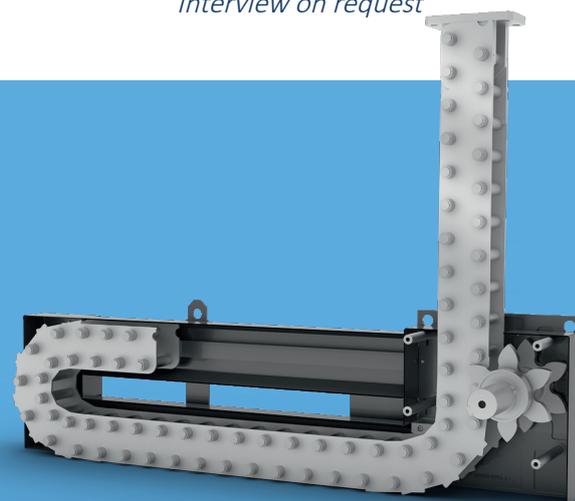
So, Ladies and Gentlemen, sit back, relax and enjoy Olympic Winter games 2018 with us!

About SERAPID

SERAPID produces customised solutions for moving heavy loads using of our Rigid Chain Technology (RCT). This durable, low maintenance, eco-friendly technology has found applications in diverse industries including architecture, nuclear, medical, defence, automation, manufacturing, theatre and entertainment. SERAPID has a longstanding commitment to continued innovation in product design as well as to providing leadership in the advancement of engineering applications worldwide.

| Key figures SERAPID Group | |
|---------------------------|--|
| Creation date | 1972 |
| Head office | Rouxmesnil-Bouteilles (76 - France) |
| Production units | Rouxmesnil-Bouteilles & Londinières (France) Sterling Heights (Detroit Michigan USA) |
| Commercial presence | France, Germany, UK and United-States Sales agents in Italy, Mexico, China and Brazil |
| Turnover | 27M€, 85% export |
| Workforce (group) | 120 persons |
| Further information on: | www.serapid.com |

Interview on request



Contacts for press :
 France: Sabrina Fell, s.fell@serapid.com, +33 (0)2.35.06.98.98
 USA: Carol Herriges, c.herriges@serapid.com, +1 (586) 698-1226