



OneSERAPID: Groundbreaking / cornerstone ceremony

Rouxmesnil-Bouteilles, October, 12th 2020

On Wednesday, September 30, 2020, in the bright sunshine, the foundation stone for the "OneSERAPID" project was laid in Martin-Église at the new SERAPID site in the Eurochannel II zone.

In the presence of local representatives, Guillaume Davies (COO) and Emeric Labesse (CEO), managing directors of SERAPID group since 2017, spoke out in praise of the new France location. "This new building will enable the company to continue its development and the opening of new markets, especially in the field of special elevators with the new brand identity SERAPID Lift Systems", said the management.

The new building was made necessary by the high capacity utilization at the two existing sites in Rouxmesnil-Bouteilles and Londinières in France. By bringing all employees together at a central location, the new building aims to strengthen the team spirit, facilitate cooperation between the various departments and enable all processes to be optimized. The ground-breaking ceremony and the foundation stone's laying were preceded by extensive planning, done in close cooperation with the architectural office A2B based in Offranville. In total, a 5,700 m² property will be created in the Eurochannel II zone, which will contain 4,500 m² of production area and 1,200 m² of office space, thus allowing the administrative areas to grow by 30% and the production areas by 15%. A 350 m² showroom is also planned, including a 1:1 scale car elevator that can be used as a meeting room. The currently planned construction time is about 1 year and should be completed in October / November 2021.



About SERAPID

SERAPID offers customized solutions for vertical and horizontal load transfer. Only the push chain technology developed by SERAPID is used - the so-called "Rigid Chain Technology". These purely mechanical actuators are characterized by simplicity, robustness, precision and sustainability. The applications range from automotive production and fast tool change on forming presses to stage technology and building dynamics to medical technology. Under the brand SERAPID Lift Systems SERAPID offers a complete range of elevators for cars, trucks, containers and goods, as well as individual special elevators. Like all systems from SERAPID, the elevators also work with the unique push chain technology (Rigid Chain Technology).

Key figures SERAPID Group	
Creation date	1972
Head office	Rouxmesnil-Bouteilles (76 - France)
Production units	Rouxmesnil-Bouteilles & Londinières (France) Sterling Heights (Detroit Michigan USA)
Commercial presence	France, Germany, UK, United-States and Singapore Sales agents in Italy, Mexico, China and Brazil
Turnover	29M€ group, 17M€ France with 88% export
Workforce (group)	132 persons (86 in France)
Further information on:	www.serapid.com www.serapid-liftsystems.com

Interview on request

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