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**SERAPID, SECOA AND DAKTRONICS TO CO-EXHIBIT AT
SOCIETY FOR COLLEGE AND UNIVERSITY PLANNING SHOW**

Organizations join to create innovative applications for major performing arts facilities

SERAPID, SECOA and Daktronics will co-exhibit at the 46th Annual Society for College and University Planning (SCUP) International Conference and Idea Marketplace July 23-27 at the Gaylord National Resort and Conference Center in National Harbor, MD, booths 129 and 131.

SCUP's Annual, International Conference & Idea Marketplace is higher education's premier conference to focus on best practices in integrated planning.

The three organizations will focus on projects they have coordinated together – most recently the Wyly Theatre, which is part of the AT&T Performing Arts Center, in Dallas.

SECOA is the nation's foremost integrator of theatre equipment and systems and offers unmatched expertise in the planning and construction of theatre spaces, from budgeting, scheduling and engineering to manufacturing and installation. As integrators, they understand the myriad systems in a performing arts space and how they interconnect.

Daktronics Automated Rigging Solutions designs and manufactures rigging systems for theatrical, architectural and arena applications. They specialize in providing automated rigging solutions for professional theatres, school auditoriums, worship facilities and other performance spaces. Rigging Sales Manager Ted Paget says, "It is a real pleasure to team with SECOA and SERAPID to create innovative applications for major performing arts facilities and to meet with SCUP planners and decision-makers at this important conference."

SERAPID is the world leader in heavy linear motion through the use of the Rigid Chain Technology and a full service stage and orchestra platform lift supplier from concept development to engineering to installation. SERAPID LinkLift lifting columns are safe, accurate and reliable and are installed in colleges, universities and renowned entertainment venues worldwide.

For more information, visit www.serapid.us or call 800-663-4514, www.secoa.com or call 800.328.5519 or www.daktronics.com or call 800-325-8766.

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